

BRITAIN'S LEADING MONTHLY
FOR COMMERCIAL PROPERTY

RATES AND DATA

Special Positions – Colour inclusive

| | |
|--------------------|--------|
| Front cover | P.O.A. |
| Inside front cover | £1900 |
| Facing contents | P.O.A. |
| Back cover | £1980 |
| Inside back cover | £1780 |

Display Advertising

| | Full page | Junior page | Half Page | Quarter page | Eighth page |
|--------------------------------------|-----------|-------------|-----------|--------------|-------------|
| Mono | £985 | £850 | £565 | £305 | £160 |
| 2 Colour | £1180 | £1045 | £760 | £500 | |
| 3 Colour | £1375 | £1240 | £955 | £695 | |
| Full colour | £1570 | £1435 | £1150 | £890 | |
| ALL OTHER SPECIAL POSITIONS PLUS 10% | | | | | |

Series Discounts

| | |
|------------------------|------|
| 3 insertions | 5% |
| 6 insertions | 7.5% |
| 12 insertions..... | 10% |
| Agency Discounts | 10% |



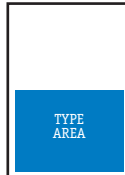



Additional Charges

The publishers at their discretion reserve the right to pass on additional charges to artwork for any amendments or alterations carried out.

VAT to be charged at 20% on all prices.

Advertisement Areas

All pages in the magazine are A4 (297 x 210mm), if you require your advert to print right up to the page edges, please add 3mm bleed on all sides

| | | | | | | | | | | | |
|---|----------------------------------|---|------------------------------------|---|----------------------------------|---|---------------------------------|---|------------------------------------|---|----------------------------------|
|  | FULL PAGE 274mm x 194mm |  | JUNIOR PAGE 128mm x 205mm |  | HALF PAGE 132mm x 188mm |  | HALF PAGE 274mm x 92mm |  | QUARTER PAGE 132mm x 92mm |  | EIGHTH PAGE 63mm x 92mm |
|---|----------------------------------|---|------------------------------------|---|----------------------------------|---|---------------------------------|---|------------------------------------|---|----------------------------------|

Copy/Artwork

Property Monthly is printed using the 4 colour process. Colour proofs should be supplied or a colour match cannot be guaranteed.

Cover Mast Head: The Property Monthly Mast Head will be burnt into clients artwork. Please do not mask out a space for this. No important matter should be designed within this area.

On Disc/Email: All work supplied as digital files should be supplied as 300dpi (minimum) PDFs or JPEGs. Text should be supplied as Word files. DO NOT supply pictures in Word, Excel, Publisher or PowerPoint.

Colour Screen: 150.

Copy Dates

Display Advertising

Text should be supplied as Word files, and photographs as JPEGs. If copy is supplied as a completed advert, as a PDF (300dpi minimum) with trim marks and bleed as applicable. These are required three weeks prior to publication. Pantone colours are not available.

Editorial:

Text should be supplied as Word files, and photographs as JPEGs. These are required three weeks prior to publication.

Covers:

All copy is required at least 3 weeks prior to the publication date. Pantone colours are not available.

FOR FURTHER INFORMATION

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